

PRESS RELEASE

BFF BANKING GROUP:

**From today, a new group identity under the single
“BFF Banking Group” brand**

Milan, 2 May 2018 – BFF Banking Group (BFF), leader in the in factoring and management of trade receivables due from the Public Administration, announced the rebranding of the group under the single “BFF” brand.

BFF Banking Group will operate with the BFF brand in its eight markets: Italy, Spain, Portugal, Poland, the Czech Republic, Slovakia, Greece and Croatia.

Eight years ago, the company began the process of international expansion: from entering the Spanish and Portuguese market, followed by the entry in Central and Eastern Europe in 2016 and then in Greece and Croatia in 2017 and 2018, BFF is further consolidating the integration of all its entities, under common group identity. This rebranding will further enhance consolidated expertise matured by BFF in more than 30 years of activity, together with the knowledge and commitment in each local market.

The rebranding of all the entities of our group under the common «BFF» brand further strengthens our positioning as the only pan-European player able to cover in multiple markets the financial needs of companies supplying goods and services to the public sector - in the words of BFF's CEO Massimiliano Belingheri.

BFF Banking Group

BFF Banking Group, listed on the Milan Stock Exchange, is the leading player specialised in the management and non-recourse transfer of trade receivables due from Public Administrations in Europe. The Group operates in Italy, Poland, the Czech Republic, Slovakia, Spain, Portugal and Greece. In 2017, it posted a consolidated, adjusted net profit of €84 million euros, with a 12.6% CET1 Group ratio to the end of December 2017.

Kontakt:

Bridge PR Agency
Adrianna Byszewska
Mail : a.byszewska@bridge.pl
Tel. +48 22 565 48 81
Mobile :+48 602 500 894